

*(your address)*

*(date)*

Dear Representative *(last name)*,

*(Introduce yourself as a constituent, mention the town you live in, and tell them that you're would like them to support specialty beer in North Carolina)*

*(Ask them to support House Bill 392 and tell them briefly what it's all about)*

*(Provide a talking point or two from the list as to why the bill should be approved)*

*(Tell them how this law personally effects you, or tell a story about the most you've ever spent on a single bottle of beer...something to personalize the letter and make it sound like YOU wrote it)*

*(Close by once again asking them to support HB392. Give them a final takeaway.)*

*(Recommend that they visit [www.popthecap.org](http://www.popthecap.org) for more info and for a list of the many businesses supporting HB392).*

*(Thank them for their time and service)*

*(Salutation),*

*(you)*