



Imagine the NEXT!

The 2016 Conference for Entrepreneurial Librarians

The University of North Carolina at Greensboro

School of Education Building

October 17, 2016

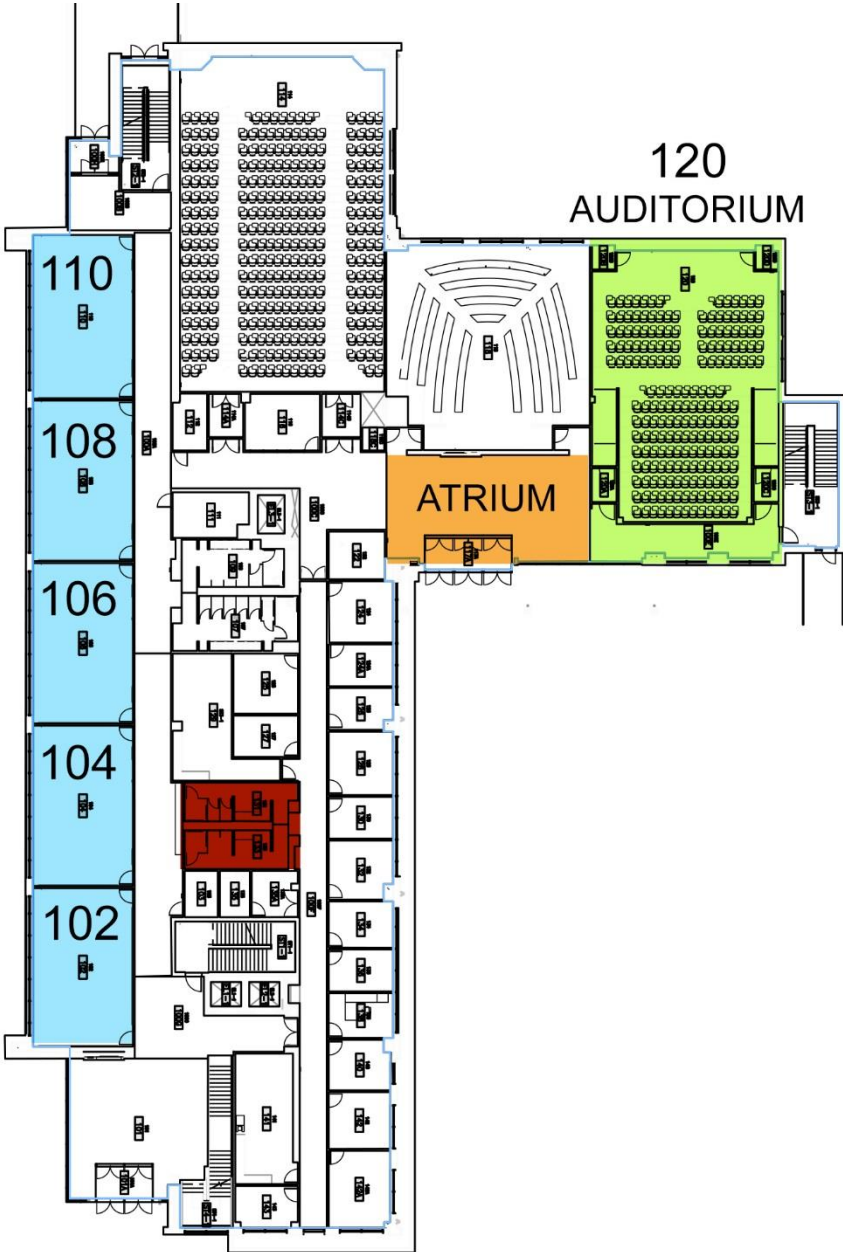


THE UNIVERSITY of NORTH CAROLINA
GREENSBORO



WAKE FOREST
UNIVERSITY

Map of conference facility



Welcome!

About the conference:

Building on the success of previous conferences, the goal of the 2016 Conference for Entrepreneurial Librarians is twofold: to inspire entrepreneurial action among librarians and to create a community among those who do.



This year's topics include: Community/partner engagement, Enabling inspiration, Instructional design, Professional development for entrepreneurial librarians, and Research and service support for entrepreneurs, in forty-five minute sessions in panel or single presenter format.

This conference will provide a forum to share and celebrate the entrepreneurial accomplishments of librarians and information professionals to inspire each other to innovate and promote change, and to create a community to promote entrepreneurial practices.



Conference organizers:

Wake Forest University, Z. Smith Reynolds Library

James Harper, *Head of Interlibrary Loan and Document Delivery*

Mary Beth Lock, *Director of Access Services*

Mary Scanlon (co-chair), *Research and Instruction Librarian for Business and Economics*

The University of North Carolina at Greensboro University Libraries

Kathryn Crowe, *Associate Dean for Public Services*

Mike Crumpton (co-chair), *Assistant Dean for Administrative Services*

David Gwynn, *Digital Projects Coordinator*

Website: entrelib.org

Twitter: @EntreLib (Conference hashtag: #entrelib16)

Facebook: Entrepreneurial Librarian

Conference Schedule and Presentations

CONFERENCE TRACKS

Four concurrent sessions will be organized according to five conference tracks.

- Community/Partner Engagement (Room 102)
- Enabling Inspiration (Room 104)
- Instructional Design (Room 106)
- Professional Development (Room 108)
- Research Service/Support (Room 110)

8:30 - 9:00 REGISTRATION AND LIGHT BREAKFAST (CENTRAL ATRIUM)

9:00 - 10:15 OPENING KEYNOTE AND WELCOME (AUDITORIUM - 120)

Welcome

Kathy Crowe

Interim Dean of the Libraries at the University of North Carolina-Greensboro and Entrepreneurial Librarian Conference planner

Old, New, & Borrowed – Archetypes for 21st century Library Design

Kevin Huse

Principal architect at Ratio Architects.

Kevin's specialized focus is the programming and design of academic libraries and learning centers and public libraries throughout the country. He is a strong advocate for the library as the technology hub for campuses and a thriving student destination for collaborative learning, research and socialization.



Kevin has a national portfolio and is an active member of the American Library Association's Library Leadership & Management Association (LLAMA), and the Association of College and Research Libraries.

From Sidewalk Cracks to Dusty Stacks : “Grass Routs” Engagement for Community Impact in Public Libraries.

Location: Room 102 (Community/Partner Engagement)

With impact as a compass and grassroots engagement as a map, the presenter spearheads a number of library initiatives that address key issues, leverage opportunities for development and contribute to positive outcomes in his community.

Richard Ashby Jr.
Yeadon Public Library

Creating a Culture of Yes: Building Goodwill Through Policy and Practice.

Location: Room 104 (Enabling Inspiration)

Imagine a world of resource sharing and access, libraries letting go of the 19th century guardianship role; where welcoming library policies and practices create opportunities for information access, embodying that culture of yes, even when you have to say no. Discover ways to encourage this cultural shift to the library of yes!

Heather Jett
University of Wisconsin-La Crosse

Inventing the Future: Applying Design Thinking to NexGen Online Program Development.

Location: Room 106 (Instructional Design)

Imagine the next generation of libraries by applying Design Thinking to your own libraries' program development.

Lisa Becksford & Stefanie Metko
Virginia Tech

How LIS Education Can Influence Entrepreneurial Attributes for Future Librarians.

Location: Room 108 (Professional Development)

Utilizing resources such as the Maryland study called “The future of the MLS”, the presenters will make the case for incorporation of skills related to taking risks and embracing innovation into the education process, both inside and outside the classroom.

Mike Crumpton & Nora Bird
The University of North Carolina at Greensboro

A New Model for Public Service in Academic Libraries : Changing Library Roles, Taking Risks to Make a Difference for Students, Faculty, Staff and the Community.

Location: Room 102 (Community/Partner Engagement)

The UNT Libraries re-imagined public services as an audience-based model integrating the library with the university for success. What opportunities and challenges arose? What's NEXT?

Susan Smith & Julie Leuzinger
University of North Texas

Business Librarian.

Location: Room 104 (Enabling Inspiration)

Interweaving disparate networks to create professional opportunities through NC LIVE, a Library Service and Technology (LSTA) grant, and the Algernon Sydney Sullivan Foundation.

Dan Maynard
Campbell University

Transforming Instructional Design: Using Professional Learning Communities (PLCs) to Invoke Change and to Incorporate the Framework into Instructional Practice.

Location: Room 106 (Instructional Design)

The creation of a Professional Learning Community, through meetings with structured reading and interactive discussions, our faculty were able to establish norms, build trust within the group, foster collective ownership over instructional design practices, revolutionize our student learning outcomes, create effective and more navigatable LibGuides, and develop a shared philosophy of teaching, learning, and assessment.

Natalie Bishop & Pam Dennis
Gardner-Webb University

Obstacles to Innovation: How to Plan for a Future with Roadblocks.

Location: Room 108 (Professional Development)

The presenter will discuss roadblocks to consider when undertaking a new project and how to prepare for barriers that might jeopardize the success, and engage the audience in discussion of challenges they have faced in trying to innovate and creative solutions to work around them.

Breanne Crumpton
North Carolina Museum of Art

Your Next Opportunity is Your Next Conversation: Talking to Faculty about Academic Libraries/Imagine Telling the Provost that YOU Helped Campus Receive a Research Grant!

Location: Room 110 (Research Service/Support)

Academe speaks “teaching, research, and service,” and academic librarians should too. Transforming your conversation brings great opportunities. Come and build better faculty communication!

Stephen Bollinger & Nina Exner
North Carolina A&T State University

12:20-1:00 LUNCH

1:00 – 1:40 KEYNOTE (AUDITORIUM - 120)

The Mindful Librarian: Bringing Mindfulness to Innovation

Richard Moniz
Director of Library Services at Johnson and Wales University



Richard Moniz, EdD has served as Director of Library services for Johnson & Wales University's Miami campus from 1997 - 2004 and has been the Director of Library Services at Johnson & Wales University's Charlotte campus since 2004. He has also been a regular adjunct instructor for the MLIS program at UNCG since 2006.

Richard is author of the 2010 textbook *Practical and Effective Management of Libraries*, co-author of *Fundamentals for the Academic Liaison*, co-author and co-editor

of *The Personal Librarian: Enhancing the Student Experience*, co-author and editor of *The Mindful Librarian: Connecting Mindfulness to Librarianship* and co-author of *Librarians and Instructional Designers: Collaboration and Innovation*. He is also co-author on an upcoming book for ALA due out next year entitled *The Dysfunctional Librarian*.

Richard has held a number of committee and board responsibilities within ALA LLAMA, ACRL CLS, and Metrolina Library Association (including serving as President of this organization on two occasions) in addition to other non-profit organizations such as Carolina Raptor Center, Charlotte Museum of History, and Charlotte's Arts & Science Council.

Reaching University Students via Partnerships with Non-academic Departments.

Location: Room 102 (Community/Partner Engagement)

Partnerships with non-academic departments can be instrumental in reaching college students who do not seek library assistance but need it. Find out how.

Joan Serpico
Rider University

Innovation in Libraries May Be as Simple as Staying on the Bus.

Location: Room 104 (Enabling Inspiration)

Innovation is not just about the next best thing; it is often more about re-tooling and re-working for long-term success; about “staying on the bus.”

Patricia Sobczak & Bettina Peacemaker
Virginia Commonwealth University

“You Can Do It, We Can Help.”: The Librarian’s New Role as Course Content Curator.

Location: Room 106 (Instructional Design)

To address the rising cost of textbooks, we have established a framework for assisting faculty with course development. This session will prepare you to help faculty build courses that are rigorous as well as affordable using library resources and open access tools.

CJ Ivory & Missy Murphey
University of Central Florida

The Business of Starting and Sustaining an Academic Conference.

Location: Room 108 (Professional Development)

After feeling frustrated with the minimal amount of scholarship or professional development for Access Services, we developed a 2-day conference focused 100% on topics related to access services. The conference, now in it’s 8th year, has continued to grow, providing a service to the Access Services community. Learn best practices and lessons learned from our development.

Karen Glover & Stella Richardson
Georgia Tech
Denita Hampton
Georgia State University Libraries
Catherine Downey
Georgia Gwinnett College Library

Developing Liaison Librarians for Data-Intensive Research Engagement.

Location: Room 110 (Research Service/Support)

At NCSU, librarians have developed a curriculum which is being offered to the library community as the Data and Visualization Institute for Librarians, enabling participants to develop knowledge, skills, and confidence to communicate effectively with researchers. This presentation will discuss the skills liaison librarians must now learn to support faculty and students in these new areas.

Hilary Davis & Honora Eskridge
North Carolina State University

2:50 – 3:45 CONCURRENT SESSION 4

Dog People and Cat People: When Theory Meets Practice.

Location: Room 102 (Community/Partner Engagement)

Using the metaphor of dogs and cats, we will describe the culture shift that Belk Library underwent due to new leadership, a new promotion process, and building renovations. We will share our experiences, strategies, and lessons learned as we've embraced change and fast-tracked strategic planning in an entrepreneurial academic library.

Teresa LePors & Joan Ruelle
Elon University

LEAPing for the Stars! Belk Library as an Entrepreneurial Model of an Engaged Academic Library.

Location: Room 104 (Enabling Inspiration)

Belk Library's 5-year strategic plan mapped ambitious and entrepreneurial objectives to connect the library to high impact learning experiences. Learn how the library is embedded in efforts to engage and challenge students on our campus reflecting our commitment to high impact practices.

Patrick Rudd & Diane Ford
Elon University



Off-line Libraries for Underserved Areas.

Location: Room 106 (Instructional Design)

Over the past 15 years, the Chapel Hill non-profit WiderNet has developed systems for delivering educational information using off-line information stores; collaborating with partners all over the world to identify high-quality content that addresses the information and education needs of nearly five billion people who lack Internet access.

Cliff Missen

University of North Carolina, Chapel Hill

The Next Workforce – Talent Management in Academic Libraries/A Librarian in the Provost’s Office.

Location: Room 108 (Professional Development)

As a former academic librarian who is currently working in the Provost’s Office, this presenter will share her unique insights into the future of higher education and how they are related to academic libraries’ “next” workforce. The elements of talent management and their valuable relationship to organizational strategies and success will be introduced. Come and learn how to adopt a talent management mindset.

Meredith Taylor

University of Texas at Austin

The Future of Subject Specialists in Academic Libraries.

Location: Room 110 (Research Service/Support)

The presenters will address whether subject specialists remain relevant in the future and predict anticipated evolutionary changes to current responsibilities, potential for expanded roles, and the need for education and skills beyond the MLS that might be needed by new librarians aspiring to these positions as well as professional development recommended for current subject specialists.

Betty Garrison

Elon University

Mary Scanlon

Wake Forest University

3:55 -4:15 CLOSING SESSION (AUDITORIUM - 120)

Recap of the day

4:30 – 5:30 OPTIONAL TOUR OF WALTER CLINTON JACKSON LIBRARY

Meet in lobby in front of Auditorium 120.

THE ENTREPRENEURIAL LIBRARIAN

The Entrepreneurial Librarian: Essays on the Infusion of Private-Business Dynamism into Professional Service

Edited by Mary Krautter, Mary Beth Lock, and Mary G. Scanlon

Published by McFarland and edited by two of the conference planners. The book “chronicles how entrepreneurial librarians are flourishing in the digital age, advocating social change, responding to patron demands, designing new services, and developing exciting fundraising programs. Applying new business models to traditional services, they eagerly embrace entrepreneurship in response to patrons’ demands, funding declines, changing resource formats, and other challenges.

By documenting the current state of entrepreneurship in libraries, this volume upends the public image of librarians as ill-suited to risky or creative ventures and places them instead on the cutting edge of innovations in the field.”

\$55.00.

Available from McFarland:

www.mcfarlandpub.com/book-2.php?id=978-0-7864-6468-5

11 photos & illustrations, bibliographies, index, 239pp. softcover (7 x 10) 2012

Print ISBN: 978-0-7864-6468-5

Ebook ISBN: 978-0-7864-9012-7

